

<http://www.nppa.org/workshops/women/cindy.html>

National Press Photographers Association

Seminar Lecturer

Subject: Breaking into the Documentary Film Industry



Cindy Castano is the president of Alpha Management Group (AMG)-- an organization focusing on business development, management, and production in various fields of media.

AMG's latest projects are a set of documentaries for National Geographic. Teaming up with cameraman/photographer Kim Wolhuter of South Africa, AMG produced two films--*Stalking Leopards* and *Living with Leopards*--for National Geographic Explorer, and a cover story for National Geographic Magazine: *African Leopards*. The leopard project has also given birth to a live website broadcast that followed the film crew through the African bush, photo exhibits around the world, and the Silver Chris Award for producing extraordinary scientific information in a film documentary.